

**Career Education Advisory Board Minutes
College of the Canyons – Photography
4/28/2022
William S. Hart Union High School District**

NAMES/ TITLES OF ADVISORY COMMITTEE MEMBERS	Name of Company, Business, College, High School and Title	Email Address	Telephone Number	ATTENDANCE Present or Absent
Chair				
Business Partners including Industry, Non-Profit and Community Based Organizations				
Jillian Graniero	B&H			Present
Eric Joseph	Freestyle Photographic Supplies / Sr. Vice President	etjoseph@freestylephoto.biz		Present
Bobbi Lane	Commercial Photographer/Photography Educator			Present
Lee	Commercial Photographer/Photography Educator			Present
Ethan Pines	Commercial and Editorial Photographer / Ethan Pines Photographay	ethan@ethanpines.com		Present
Aimee Santos	Photographer and Photo Editor / CBS	aimee@aimeesantos.com		Present
Sej Saraiya	Documentary Photographer/Exhibition Artist / ASMP Member			Present
Program Chair Mark Daybell	College of the Canyons / Department Chair, Photography	Mark.daybell@canyons.edu		Present
Dean Jennifer Smolos	Dean, School of Visual and Performing Arts / COC	Jennifer.smolos@canyons.edu		Present
4-year college discipline instructor(s)				
Student Representative(s)				

K12 discipline instructor(s)				
Discipline faculty				
Rebecca Andrews	Adjunct Faculty / COC	Rebecca.andrews@canyons.edu		Present
Syl Arena	Full-Time Faculty / COC	Syl.arena@canyons.edu		Present
Alma Juarez	Adjunct Faculty / COC	Alma.juarez@canyons.edu		Present
Juan Renteria	College of the Canyons / Instructional Laboratory Technician, Photography	Juan.renteria@canyons.edu		Present
Parent(s)				
Counselor(s)				
Staff				
Other guest(s)				
Cash Danielson	Board Member / American Photography Association, LA Division			Present
Harriet Happel	Dean of Career Education, Integrative Learning, and the Employment Center / COC	Harriet.happel@canyons.edu		Present
Paula Hodge	Director of Employer Engagement / COC	Paula.hodge@canyons.edu		Present
Darrell Walters				Present

AGENDA

	Notes	ACTION
1. Welcome and Introductions (Director, Career and Technical Education) 1.1 Statement of Purpose 1.2 Review/Approval of Minutes <i>Motion to Approve the minutes of the last meeting by:</i> <i>Motion Seconded by:</i>	Meeting Commenced: 5:35PM Welcome and Introductions: All	
2. Review of Course Sequence 2.1 Hart District 2.2 College of the Canyons 2.3 CSU and UC Articulation		
3. Current Status of Program (Advisory Board Chair): 3.1 Numbers of students	- Mark Daybell discussed the Photography AA Degree pathway with the Board.	

<ul style="list-style-type: none"> ▪ Special Population/Non Traditional Core Indicators (Perkins) ▪ Reading proficiencies (Hart District) <p>3.2 Student success – completers</p> <p>3.3 Student success - employment</p> <p>3.4 Labor Market Analysis</p> <ul style="list-style-type: none"> ▪ Job Titles ▪ Median Living Wage ▪ Validated Need for Training <p>3.5 Industry Certification (if applicable)</p> <p>3.6 Program Accomplishments</p>	<ul style="list-style-type: none"> - Syl Arena discussed the Commercial Photography Certificate of Achievement with the Board. - The following noncredit certificates of completion were discussed with the Board: <ul style="list-style-type: none"> • Adobe Photoshop Association Certification Exam Preparation • Digital Photographic Camera and Composition Fundamentals • Digital Photographic Camera and Manual Exposure Fundamentals • Digital Photographic Project Fundamentals - Industry members expressed that adding noncredit certificates of completion in Capture One and Trailblazing should be considered. - Bobbi Lane stated that marketing oneself both as an assistant and photographer is important to learn. - The noncredit certificates have been very successful. - Darrell Walters suggested that the number of units be increased for the internship. - Internships should be incorporated in the program sooner as opposed to the end of the second semester. - The Photography Program is seeking to establish ongoing internships for students in the Commercial Photography industry and on campus in the GMD Intersect Lab. - Bobbi Lane believes that students would benefit from completing a rotating internship with multiple professionals as opposed to working with only one person. - Establishing relationships with various associations and organizations will help students to make connections. - Cash Danielsen discussed the American Photography Association’s Bridge Program, which allows underserved communities the opportunity for free portfolio reviews. - Cash will look into the possibility of establishing internships for students through the American Photography Association. 	
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	<ul style="list-style-type: none"> - Sej Saraiya will look into internship opportunities for students with the American Society of Media Photographers. - It was suggested that Professional Photographers of America be contacted for internship opportunities. - Students should be encouraged to attend networking events for various associations and organizations. - Connecting students with Alumni may provide internship opportunities for them. - Photography assistants should be invited as guest lecturers. - It will be noted that a conversation should be had between the Photography and MEA Departments in regards to providing students with video editing skills. 	
<p>4. Industry</p> <p>4.1 Review Required Skills for Competency:</p> <ul style="list-style-type: none"> ▪ Do the program completers meet the current industry standard or industry need? ▪ What curriculum modifications would you suggest to meet skill gaps? ▪ Review of Assessment Procedures ▪ What equipment/ facility needs can you identify that would better prepare students to enter your field? <p>4.2 What employability skills do workers need in your field?</p> <ul style="list-style-type: none"> ▪ Able to think critically, problem-solve ▪ Able to find resources ▪ Effective interpersonal skills ▪ Communication skills - oral, written ▪ Adequate time management and organization - prioritization skills ▪ Personal qualities - professionalism ▪ Able to project manage ▪ Other? <p>4.3 What changes/ trends are occurring in the industry that will affect employer needs?</p> <p>4.4 Work-Based Learning Opportunities</p> <ul style="list-style-type: none"> ▪ Classroom visits by industry ▪ Informational Interviews ▪ Site visits/Field Trips ▪ Ride Alongs 		

<ul style="list-style-type: none"> ▪ Project Based Learning ▪ Internships <p>4.5 Postsecondary Scholarship Creation</p>		
<p>5. Program plan for improvement</p> <ul style="list-style-type: none"> 5.1 Strengths of program 5.2 Weaknesses of program 5.3 Labor market information needed to justify new content/ courses 5.4 Resources needed and the role of industry: (equipment/ mentoring / scholarships/ awards/ hosting field trips/ serve as a speaker at career events/ other) 5.4 What other suggestions do you have for program improvement? 		
<p>Motion to Approve Course Curriculum and Continue Operation of the Program was made by:</p> <p>Motion Seconded By:</p> <p>All in favor: Yes</p> <p>All opposed:</p>		
<p>6. Other business</p> <ul style="list-style-type: none"> 6.1 Additional Items <ul style="list-style-type: none"> ▪ Hiring 6.2 Next meeting time, place, date. 	<p>Meeting Adjourned: 8:00PM</p>	